



**Dani Alves will be the first global influencer to accept the challenge of showing moments of his life in 360°. His fans will enjoy the ultimate, authentic and unfiltered experience on mobile, TV and VR Headsets exclusively on The Dream VR app.**

The Dream VR and Dani Alves have entered an agreement to launch the Dani Alves' official 360°/VR channel where fans will be able to enjoy exclusive 360°/VR content from the soccer star on their mobile devices, TVs or VR headsets.

## **Barcelona – April 12, 2019 –**

**Dani Alves** is the first global influencer to have his own 360°/VR channel thanks to a partnership with **The Dream VR**; the biggest virtual reality and 360° distribution network worldwide with a coverage reaching up to 180 countries.

Dani Alves' fans will enjoy exclusive 360°/VR custom made content on the official Dani Alves 360°/VR channel available on **The Dream VR** app on mobile, TV and VR headsets.

At the beginning of 2019, subscribers to the **Dani Alves** 360°/VR channel will enjoy an immersive experience and ongoing content with intimate moments of their favorite soccer star and also have access to one of a kind contests and special offers, such as products exclusively designed for "Dreamers",

The channel's subscribers who always seek the ultimate fan experience!



*"I'm a curious person by nature, and VR is a platform that allows me to share certain moments in my life from all angles in a fun way. I hope my fans enjoy the content and join me in experiencing these moments via this very immersive platform."*

**Dani Alves**

*"We are excited to work with Dani Alves who is the first soccer star and influencer to show his life in 360°, and we are happy he has chosen The Dream VR as the platform to reach his fans with his big personality and show them his day to day in this never before seen format with a celebrity of this calibre."*

**Albert Palay**



## About THE DREAM VR

The Dream VR, inventor of 360° TV, is the most far-reaching multi-device platform to reproduce 360°/VR contents across TV, Mobile and VR Gear. With headquarters in Miami, Florida and a subsidiary in Barcelona, Spain, the company is the only technology provider in the world that can reproduce 360° content on 300 million Samsung Smart TVs and 50 million Apple TVs worldwide in 180 countries. The Dream VR App with millions of downloads is available on every major 360° and VR platform including iOS, Android, Samsung Smart TV, Apple TV, Google Daydream, HTC, Vive, Samsung Gear, Oculus, and Pico.

For more information visit the webpage [www.thedreamvr.com](http://www.thedreamvr.com) and download the APP using the following links:

### MOBILES



Available on the  
App Store

<http://apple.co/2i94Blr>



Google Play

<http://bit.ly/2j8OaCp>

### VR PLATFORMS



oculus

<http://ocul.us/2nXK1US>



Daydream

<https://goo.gl/wmmdVN>

### SMART TVs

Samsung SMART TV

<https://goo.gl/IMt9kF>

## Contact

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